

Notice of References Cited	Application/Control No. 09/859,674		Applicant(s)/Patent Under Reexamination PHILLIPS ET AL.	
	Examiner Freda A. Nelson		Art Unit 3639	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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*	B	US-5,377,095	12-1994	Maeda et al.	705/10
	C	US-			
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	I	US-			
	J	US-			
	K	US-			
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	M	US-			

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	V	Kiser, Elizabeth Kristen, Ph.D., "Demand and pricing in the breakfast cereals industry", Nov 1998, University of Wisconsin-Madison, Dissertation, p 1676.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.